



Out Market Everyone!

(For Just \$39.95!)

In these troubled times there is nothing more important to your career, your club, indeed your very survival than to make your marketing astonishingly more effective than your competitors!

Read or listen to **Cunningly Clever Marketing** and watch your marketing's performance soar! **With these innovative strategies you'll turn an ordinary club into an extraordinary club and immunize yourself from recession.** It's over 300 stimulating pages jam-packed with powerful ideas, tactics and strategies to **quickly double**, even **triple your sales** through superior marketing!

Chocked full of graphics, examples and stories you'll find it a **fast easy read that's fun, entertaining, practical and PROVEN!**

You'll get inside secrets from a battle-tested marketing legend, along with a bulletproof blue print for superior marketing success. **Make every dime you spend on marketing count!**

You'll Discover:

- ✓ The latest trend, Marketing as "entertainment" produces astonishing results for clubs and resorts!
- ✓ Why Bruce Lipshitz can sell \$200 blue jeans while you can't sell \$50 lessons!
- ✓ The amazing power of Thunderbolt Marketing: 1.7 million in direct revenue from a \$15,000 sales letter campaign!
- ✓ 60 seconds to a 20% increase in rounds booked by phone!
- ✓ The incredible untapped power of Fusion Marketing: How to get \$30,000 in resort trade for just a couple of e-mails and a phone call!
- ✓ Build a massive prospect database in days!
- ✓ Learn exactly why your marketing is not producing the results you want!
- ✓ Ninja Marketing: For stealing business from your competitors!
- ✓ Getting other companies to promote your club for free!

- ✓ Golf 911 - How to quickly generate \$250,000 without a loan, a rich uncle or a gun!
- ✓ And much, much more...

Free Marketing Vault Membership!

The book also contains direct links to a **special marketing vault website, where you'll get hundreds of additional samples**, campaigns, case histories and resources! Enjoy free trial membership. (A \$59.95 value!)

Don't delay! Order Cunningly Clever Marketing Today! Reap the rewards of this information forever! (Available in Book \$39.95 or Audio \$69.95).

"No one has profited more from the wonderful ideas in this book! BUY IT NOW!"
Barry Owens, CEO, Garland Resort

www.CunninglyCleverMarketingBook.com

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